



Hillcrest Committee Meeting
January 10, 2022
Zoom Meeting - 5:00 PM

The January 10, 2022 Hillcrest Committee Zoom Meeting was called to order by President Kate Empasis at 5:05. There were 30 members on the Zoom call.

Old Business:

Minutes from the November 2021 Meeting:

Lara David moved to approve the minutes from the November 2021 meeting. Sue Nolan-Olsen seconded the motion. A vote was taken and the minutes were approved as written.

Treasurer's Report:

Judy Gambree reminded members the treasurer's report was emailed to everyone. The Statement of Activity through December 31, 2021 includes income from: Amazon Smile (\$49.99), Appeal as of December (\$62,810.00). Expenses through December 31, 2022 include: three different auction parties (\$972.28), Appeal printing and postage (\$1085.72), Appeal PayPal processing fee (\$347.68)

PayPal processing fees were not deducted in the donation Appeal but under a separated Pay Pal expense. This is to better reflect how much Hillcrest raised and the expenses towards the Appeal.

The Statement of Financial position \$89,411.13 in the bank.

Correspondence Report:

Rebekah McAnally reported to the group the following correspondence were received:

- Dr. Brian Druker, OHSU and Knight Cancer Institute, wishing Hillcrest members a happy holiday and thanking the group for our continued support.
- Edie Chezick thanked Hillcrest members for the yellow rose she received after her shoulder surgery. She also thanked members who delivered meals while she was recovering.
- Anne Jantzi thanked members for the yellow rose she received after her husband's heart attack and mentioned the incredible care and support from the group.

Judy Gambree shared Monica Lewis sent Hillcrest members a Christmas card and update on her family.

Data Base Management:

Edie reported the next project for data base is to go through the returned mail from the Appeal. There were about a dozen returned. If current addresses can't be found, those guests will need to be deleted from the data base.

Hospitality/Yellow Rose:

Erin Brower reported for Nancy Suvoy. There were three yellow roses delivered:

- Carol Hamlin was recently diagnosed with cancer and is currently undergoing treatment.
- Lois Rinna - passed away on November 15, 2020. A card was delivered to Anna Maria Retirement for her family.
- Anne Jantzi - husband's recovery after a heart attack

New Business:

Fundraising Appeal Update - Treasurer & Feedback of Appeal/Mailer

Judy Gambée shared in addition to the previous information on the Treasurer's Report ending December 31, 2021, a few more donations arrived. The Hillcrest Appeal totaled \$63,760.00. Of the 84 donations made, 47 were from non-members. There is still time to make a donation.

Kate explained that although the goal of 75K wasn't met, the amount raised was significant. She also extended a thank you to Lara and Paden for their amazing work on the Appeal.

Paden acknowledged raising \$63,760.00 was noteworthy through an Appeal/Mailer. She also explained the one item to consider changing would be the wording for donations made in honor or in memory of someone. Additionally, she said it's a great way to raise funds through an Appeal/Mailer if the Ball is cancelled again. Lara explained that in the event we do another Appeal/Mailer next year, it would be good to look at methods for a follow up note as a reminder. With 84 donations made, there were probably some who probably would have donated but didn't move on it. Using a gentle way as an email or phone call could be possibilities.

Judy Gambée shared there were 16 donations made in honor/memory of someone. Also, if you or someone you know made a donation, you should have received a tax receipt from Greater Giving.

Resignations:

Kate expressed the least favorite part of her job and ours as a committee is reading the members desiring to go Excalibur or to resign from Hillcrest.

The following members have decided to Excalibur:

- Cathy Theen - member since 2010
- Linda Maddux - member since 2013
- Edie Chezik - member since 2014
- Mary Jo Hoftiezer - member since 2014

The following members have decided to resign:

- Ayano Istel - member since 2018

- Jennifer Nicols - member since 2020
- Christine Ward - member since 2020

New Member Nominations:

Kate explained there are currently 47 active members. With seven members resigning, there will be 10 to 12 available spots for new members. She encouraged members to be thinking of women that have time to volunteer, enjoy hosting/serving at parties, and feel a mission for cancer research. The By-Laws read: "Hillcrest Committee shall consist of no less than 45 and no more than 53 Active Members." (section 2.1) Bring potential nominees to the March meeting. The vote will take place in April.

Party Reports:

Rachael Pena, purchaser of The Martinis and Mayhem party, was recently in touch with Kate regarding how the party for 24 should be conducted: basket or party. There will be a need for a new party chair because the previous chair had resigned from Hillcrest. If you are interested in being the party chair, please contact Kate.

Karen Porschet Miller reported on the La Dolce Vita Party. The committee consisted of Cathy Theen, Linda Maddux, Christie Fairbanks, Anusha Weerakoon, with additional help from Zoey Pegan and Lara David. The committee put together baskets and delivered them. The baskets were well received.

Secret Santa Feedback:

Kate said member feedback regarding Secret Santas was positive and members had fun giving and receiving. Please inform recipient if you were their Secret Santa. Apparently, the most difficult piece was dodging the security cameras. Kate encouraged Secret Santas and their recipient to get together.

Social Gathering Update:

Kate explained Marialice emailed the options for social gatherings. Members should be signing up through Sign-Up Genius. If you did not receive it, please check your spam.

Announcements:

Lunch committee meetings are posted on the Hillcrest website. The next Hillcrest meeting will be at Zoey Pegan's house on March 7 beginning at 10:15 for coffee/tea and 10:30 meeting start time.

Meeting adjourned at 5:55 PM

Respectfully Submitted,
Anne Jantzi
Recording Secretary, Hillcrest Committee

