



Hillcrest Committee Meeting January 9, 2023

The meeting was called to order by President Nancy Suvoy at 5:30pm. There were 34 members present.

Old Business

Meeting Minutes:

Patti Diehl made a motion to approve the November 7th, 2022 meeting minutes as presented. Karen Porschet-Miller seconded. The meeting minutes were approved as written.

Treasurer's Report:

Dixie Hackstedde reported on the statement of activity for July 1st, 2022-January 8th, 2023. Net revenue for this period was \$180,208.79. Expenses were \$37,688.59. There is about \$2500-\$3000 worth of receivables still outstanding from the ball trees and centerpieces which were purchased but not paid for yet.

Correspondence Report:

Rebekah McAnally gave an update on correspondence for the month.

- A thank you note was received from Janet and Bill Bagley for the yellow rose in honor of Bill.
- A thank you note was received from the Knight Cancer Institute.
- A thank you note was received from Karin Dailey for the yellow rose in honor of John.
- A thank you note was received from Nancy and Larry Collins for reaching out in honor of Carolyn Ferguson.
- A thank you note was received from the Asante Foundation thanking us for our generosity, partnership and passion.
- A thank you note was received from Providence Medford Breast Center for the orchid and chocolate. (Vanessa and Marci delivered orchids and chocolate to all imaging centers in honor of Breast Cancer Awareness Month.)
- A thank you note was received from Celia's House for the donation of the beautiful flowers after the Ball.

Hospitality/Yellow Rose Report:

Patti Diehl said she is honored to be the one to deliver the yellow roses. It has been a big blessing and truly life changing for her. Patti delivered a yellow rose to Susie's husband (Susie from Penny and Lulu). Tiffany Graeber also delivered a yellow rose from Hillcrest to Carol (Susie's partner at Penny and Lulu).

New Business

Nancy Suvoy said that Shutterfly is stopping their photo sharing site, so we need to find a new one to use for Hillcrest events. Helen Koenigsman and other members made some suggestions. Christin Sherbourne will look into them.

Kate Empasis passed around the East Medford publication (Social), which featured the Hillcrest Committee in the November issue. Kate also passed out name tags and aprons to new members. She can order new name tags for those who need a replacement.

Nancy Suvoy gave a special toast to Ball Chairs Rebekah McAnally and Marion Denard, and to everyone for a successful 2022 Ball.

Ball Update:

A 2022 ball update was given by Rebekah. She said it was an honor for her and Marion to be the chair people. She gave a breakdown of what went well and what could have been better.

What went well: Everyone was excited to have the ball in person. It was well attended, had good energy, and enthusiastic and engaged guests. The decorations were wonderful. People were happy to have it at the RVCC. 75% of rsvp's came online, so that was great. The research paddle call was a success, and the auction party sales were great. Marion thanked Rebekah for speaking at the event.

What could have been better: Presales of ticketed parties were strong, but they didn't sell as well at the Ball as they had in the past. We will continue to look at ways to improve sales for next year. Dinner service was delayed and reasons for this were talked through. Food quality was not as good this year (likely due to the delay in serving). We will be given a 10% refund on our food bill. Rebekah will follow up to accept that. RVCC agreed to keep our corkage fee discount next year (from \$15 to \$5 per bottle), which is a big help. They also agreed to do a food tasting with the ball chair(s) next year. People felt the dancing portion was too short. The food service delay and late start to the auction contributed to this as well as the new policy we didn't know about from RVCC (last call 10pm, out by 11pm). RVCC agreed to last call 11pm, out by midnight for years to come.

Ball committee binders are being updated and will be stored in the storage unit. Christin suggested new ball committee chairs meet with prior ball committee chairs when it's time to pass on info. Patti suggested a debrief meeting with this year's ball committee chairs.

Parties can continue to sell on our website. Please refer people there to buy them. The party list (who's on the team, who bought the party, details, etc.) will be uploaded to the member website. Lauren Mc Dermott will try to update as needed when people swap.

A discussion was had about the logistics of dividing a party into lots of separately paying people. To be continued...

Nancy Suvoy received and read resignation letters from the following people: Cindy Smith, Nancy Thiebes, Sue Nolan-Olson, and Dixie Hackstedde (Cristie read). Nancy, Sue and Dixie will be Excalibur's. We will take nominations for new members at the April meeting. Cristie said per our by-laws we can have between 45-53 active members.

Nancy gave a sparrow update and asked for prayers for our current sparrow, Meira, and her family.

We will need a new venue for the "Letterman" party. A few options are being looked into.

Nancy thanked Dixie for opening her home for the meeting and extended her appreciation to the hors d'oeuvres committee. The next meeting will be on March 6th at Judy Gambee's home. There is no February meeting.

The meeting was adjourned by Nancy Suvoy @ 6:43pm.

Respectfully submitted,

Cristie Fairbanks
Recording Secretary